

RCTP Oral Communication Rubric

		Proficient (10-7 points)	Developing (6-4 points)	Needs Attention (0-3 points)
Content	Focus	<ul style="list-style-type: none"> • There are two or three goals for the presentations, providing a clear theme • The goals are clear and specific • A clear theme is present • The talk does not stray from the theme 	<ul style="list-style-type: none"> • Speaker alludes to a goal but doesn't explicitly state one • There are one to two goals but they are non-specific • Covers too many topics for the short time frame 	<ul style="list-style-type: none"> • There is not a clear statement of theme or point to the talk • The talk touches on a number of ideas that are not obviously connected • The talk is difficult to follow
	Organization	<ul style="list-style-type: none"> • Speaker provides a visual or audible agenda • Entire talk is organized around the defined objectives • There are smooth transitions between sections • Concluding portion of the talk re-emphasizes the goals 	<ul style="list-style-type: none"> • There is organization but an agenda is not given • Some section(s) of the talk are clearly related to the goals while others need explicit connecting • Talk is coherent with occasional lapses in proper transitions 	<ul style="list-style-type: none"> • Objectives of the talk are not clear to the listener • Some section(s) of the talk are not clearly related to the goals • Talk is somewhat choppy or disjointed • The talk ends without listeners having a clear understanding of what they were to have gained
	Relevance	<ul style="list-style-type: none"> • There is a clear strategy for engaging and motivating the listener • The speaker is explicit about the relevance of the topic to the audience • The speaker effectively engages and motivates the audience to care, to learn more, or to take action 	<ul style="list-style-type: none"> • The topic is relevant, but the talk lacks an audience "hook" or "so what?" • There is a call to action, but it is not motivating or bears thin relation to the point of the talk • The topic is geared towards a too technical or too general audience 	<ul style="list-style-type: none"> • There is confusion as to the relevance of the topic • The speaker does not motivate the listener to see the relevance

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Delivery	Engagement	<p>Speaker displays:</p> <ul style="list-style-type: none"> • strong, competent, relaxed presence in front of an audience • a clearly well-rehearsed talk • consistent eye contact • infectious interest/enthusiasm in the subject • attention focused on the audience, not the slides • Appropriate amount of body language and gestures • Movement is used to help illustrate important concepts 	<p>Speaker displays:</p> <ul style="list-style-type: none"> • mostly relaxed presence • frequent eye contact, with occasional lapses • some practice, evident in timing and/or smoothness • moderate level of interest/enthusiasm in subject • attention focused between slides and the audience • Level of movement is not distracting, but does not contribute to illustration of concepts, either 	<p>Speaker displays:</p> <ul style="list-style-type: none"> • some anxiety in addressing the audience • occasional lack of eye contact • a lack of practice or adherence to time constraints • noticeable anxiety during technological issues or other difficulties • attention focused on the slides more than on the audience • There is either too little movement, making the speaker seem stiff, or too much movement, making the speaker seem nervous
	Language	<ul style="list-style-type: none"> • Language is appropriate for the audience • Scientific terms and acronyms are explained • Unnecessary jargon is avoided • Delivery is smooth • Pacing is appropriate • Pitch and volume are appropriate 	<ul style="list-style-type: none"> • Language is mostly tailored to the audience • Some technical language or acronyms are not fully explained • Pacing is occasionally too slow or fast • Delivery is mostly smooth, with some stuttering, disfluencies, or difficult-to-hear language 	<ul style="list-style-type: none"> • Language is occasionally beyond the reach of the audience • Technical language or acronyms are not fully explained • Jargon is used on occasion • Pacing is choppy with occasional awkward pauses

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Visuals in general	Personal appearance and body movement	<ul style="list-style-type: none"> Professional attire is appropriate for the setting Speaker is clean, neat, and “put together” Attire does not distract Appropriate amount of body language and gestures Movement is used to help illustrate important concepts 	<ul style="list-style-type: none"> Speaker wore professional attire, but not entirely appropriate for the setting Level of movement is not distracting, but does not contribute to illustration of concepts, either 	<ul style="list-style-type: none"> Speaker has poorly executed (un-ironed, mismatched, etc.) clothing choices Attire is slightly distracting from speaker’s talk There is either too little movement, making the speaker seem stiff, or too much movement, making the speaker seem nervous
	Slides and other visual aides	<ul style="list-style-type: none"> Slides are organized with a clean uncluttered layout and are consistent in font and design throughout. Elements of the slide are not competing with each other for attention. Graphic content is appropriate, relevant, and can be seen clearly. Titles and text are concise and relevant to the content. Graphs and charts are clearly labeled and explained without unnecessary details Props, if used, are adequately explained and help clarify point 	<ul style="list-style-type: none"> Some of the slides or slide elements are cluttered or inconsistent. Some slides contain too much information. Graphic content is somewhat appropriate and relevant, and/or cannot be read comfortably. Majority of the graphs and charts are clearly labeled with a few that require investment from audience, or input from the speaker, for interpretation Props and slides neither contribute nor distract from the talk 	<ul style="list-style-type: none"> Slides do not appear to have been created to align with the talk or message; they seem to be reused from a different presentation. No consistency in color or font. Design or color scheme makes them difficult for some members of the audience to see. Text heavy and in competition with the speaker. There is no creativity or originality. There are no visual cues that add in the comprehension of the story. Props may be used but their value is unclear

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		Data Visualizations		<ul style="list-style-type: none"> The graph type used for data presentation/analysis is excellent.
<ul style="list-style-type: none"> The title and/or legend is concise and very relevant to the content of the figure. 	<ul style="list-style-type: none"> The title and/or legend is satisfactory and mostly relevant to the content of the figure. 			<ul style="list-style-type: none"> The title and/or legend is poor and not relevant to the content of the figure.
<ul style="list-style-type: none"> The data points/marks/symbols are distinct, and data categories are clearly distinguishable for comparisons to be made. 	<ul style="list-style-type: none"> The data points/marks/symbols are moderately distinct, and data categories are somewhat distinguishable for comparisons to be made. 			<ul style="list-style-type: none"> The data marks/points/symbols are not distinct and data categories are indistinguishable for comparisons to be made.
<ul style="list-style-type: none"> Every secondary element has been meaningfully used. Elements can be seen clearly in terms of size and salience, but do not overpower the data content of the figure. There is excellent consistency and alignment in usage throughout the figure. 	<ul style="list-style-type: none"> Some secondary elements are not necessary. Elements can be seen satisfactorily in terms of size and salience, and/or overpower the data content in some cases. There is moderate consistency and alignment in their usage throughout the figure. 			<ul style="list-style-type: none"> Most secondary elements are not necessary. Elements cannot be seen clearly, and/or overpower the data content in most cases. There is poor consistency and alignment in their usage throughout the figure.